



## 2017-2018 SPONSORSHIP & ADVERTISING OPPORTUNITIES

CCI Manitoba events have a strong attendance from our condominium community, from directors and owners to professionals working in the industry. Sponsorship of our events provides an excellent venue for our professional and business partner members to gain industry-wide recognition and networking opportunities, while also supporting CCI Manitoba. We offer several options for Sponsorship and are confident that one of these will meet your company's needs:

### INSTITUTE SPONSORSHIP PACKAGES

	<b>GOLD LEVEL</b>	<b>SILVER LEVEL</b>	<b>BRONZE LEVEL</b>
Benefits of your Sponsorship:	✦ \$3500 Maximum 3 Sponsors	✦ \$2500 Maximum 3 Sponsors	✦ \$1500
AGM + Reception Sponsorship included	✓	✓	✓
Presidents Forum Sponsorship included	✓	✓	✓
Lunch and Learn Session Sponsorship included	1 session	1 session	–
Logo in a scrolling banner on the CCI Manitoba website for the fiscal year	Prominent sizing	Mid-level sizing	Small sizing
Ad in 4 issues of News & Views	Half Page	Quarter Page	Eighth Page
Copies of the NEW Condominium Guidebook	30	20	10

### INDIVIDUAL EVENT SPONSORSHIPS

<b>FULL DAY EDUCATION SESSION</b>	<b>2017 AGM EXHIBITOR</b>	<b>HALF DAY EDUCATION SESSION</b>	<b>LUNCH &amp; LEARN OR EVENING SESSION</b>
✦ \$750 Limited to one per session	✦ \$350 Limited to 20 Exhibitors	✦ \$500 Limited to one per session	✦ \$350 Limited to one per session
<ul style="list-style-type: none"> <li>✓ Sponsor listing on Chapter website</li> <li>✓ Sponsor listing on registration forms</li> <li>✓ 1 complimentary registration voucher</li> <li>✓ Thank you placards displayed on-site</li> <li>✓ Free standing company banners may be displayed on-site (must be provided by sponsor)</li> <li>✓ Business cards and promotional material can be displayed on-site</li> <li>✓ Verbal introduction and recognition on-site</li> </ul>	<ul style="list-style-type: none"> <li>✓ Exhibitor listing and information included in AGM Package</li> <li>✓ Exhibitor listing, logo and information included in event program</li> <li>✓ Exhibitor listing on website and social media pages</li> <li>✓ Full exhibitor booth to be displayed on-site (size restrictions may vary)</li> <li>✓ Thank you placards displayed on-site</li> <li>✓ Verbal introduction and recognition on-site</li> </ul>	<ul style="list-style-type: none"> <li>✓ Sponsor listing on Chapter website</li> <li>✓ Sponsor listing on registration forms</li> <li>✓ 1 complimentary registration voucher</li> <li>✓ Thank you placards displayed on-site</li> <li>✓ Free standing company banners may be displayed on-site (must be provided by sponsor)</li> <li>✓ Business cards and promotional material can be displayed on-site</li> <li>✓ Verbal introduction and recognition on-site</li> </ul>	<ul style="list-style-type: none"> <li>✓ Sponsor listing on Chapter website</li> <li>✓ Sponsor listing on registration forms</li> <li>✓ 1 complimentary registration voucher</li> <li>✓ Thank you placards displayed on-site</li> <li>✓ Free standing company banners may be displayed on-site (must be provided by sponsor)</li> <li>✓ Business cards and promotional material can be displayed on-site</li> <li>✓ Verbal introduction and recognition on-site</li> </ul>

**Opportunities are limited so book early to avoid disappointment!**



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2017-2018 EDUCATION SESSION OPTIONS	
<b>LUNCH &amp; LEARNS (\$350)</b>	<b>HALF DAY SESSIONS (\$500)</b>
Thursday, Sept 28, 2017 - Board Orientation/Parliamentary Procedures	Saturday, Sept 30, 2017 - CCI Introductory Course
Thursday, Oct 19, 2017 - Transforming Meetings into Productive Collaborations	
Thursday, Nov 16, 2017 - Communication: How much is too much? 5W's Who, What, When, Where and Why	<b>FULL DAY SESSIONS (\$750)</b>
Thursday, Jan 25, 2018 - Condo Speed Networking: Discussion with the Pros	Saturday, October 28, 2017 - Condo 201
Thursday, Feb 22, 2018 - Contractor or Engineer: Who you going to call?	Saturday, November 25, 2017 - Condo 301
Thursday, Mar 22, 2018 - Maintenance: To Defer or Not to Defer – That is the question!	
Thursday, Apr 19, 2018 - Liens/Fines/More on Bylaws	
Thursday, May 17, 2018 - Condo Speed Networking: Discussion with the Pros	<i>*Please note that session topics and dates are subject to change</i>

ADVERTISING RATE OPTIONS CONDOMINIUM NEWS & VIEWS IS PUBLISHED 4 TIMES PER YEAR (FALL/WINTER/SPRING/SUMMER )		
	ONE ISSUE	FOUR ISSUES
Full Page	\$1250	\$1100 per issue
1/2 Page	\$625	\$550 per issue
1/4 Page	\$350	\$275 per issue
Business Card	\$225	\$175 per issue

## AD SPECIFICATIONS

AD SIZES (WIDTH DEPTH)	FILE REQUIREMENTS	COLOUR SPECIFICATIONS	ARTWORK DEADLINES
Full Pages 7" 9 3/4"  Half Page Horizontal 7" X 4 13/16"  Half Page Vertical 3 7/16" X 9 3/4"  Quarter Page Vertical 3 7/16" X 4 13/16"  Quarter Page Horizontal 7" X 2 3/8"  Business Card 3 7/16" X 2 3/8"	Please provide 300 DPI resolution files. (.pdf, .jpg, .tif or .eps) Please supply file, fonts (or embed fonts) and any other linked images used in ads. These files will not be editable, if there are any changes or corrections to the ad, please forward a new ad to ccimanitoba@cci.ca.	Please submit your artwork in full colour (CMYK 4 colour process).	<b>Fall 2017 Newsletter</b> Deadline: September 1, 2017  <b>Winter 2017 Newsletter</b> Deadline: November 27, 2017  <b>Spring 2018 Newsletter</b> Deadline: February 16, 2018  <b>Summer 2018 Newsletter</b> Deadline: May 11, 2018



## 2017-2018 SPONSORSHIP & ADVERTISING OPPORTUNITIES

INSTITUTE SPONSORSHIP		NEWS & VIEWS ADVERTISING	
Gold Level Sponsor – \$3500		Full Page - \$1250 (One Issue)	
Silver Level Sponsor – \$2500		1/2 Page - \$625 (One Issue)	
Bronze Level Sponsor – \$1500		1/4 Page - \$350 (One Issue)	
<b>INDIVIDUAL EVENTS</b>		Business Card - \$225 (One Issue)	
Full Day Education Session – \$750		Full Page - \$4400 (Four Issues)	
2018 AGM Exhibitor – \$350		1/2 Page - \$2200 (Four Issues)	
Half Day Education Session – \$500		1/4 Page - \$1100 (Four Issues)	
Lunch & Learn Session or Evening Session – \$350		Business Card - \$700 (Four Issues)	
<b>TOTAL SPONSORSHIP</b>		<b>TOTAL ADVERTISING</b>	
If you would like to build a customized annual corporate sponsorship package, please contact our office.		<b>TOTAL</b>	

Please list the session(s) you wish to sponsor in order of preference:

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**Opportunities are limited so book early to avoid disappointment!**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Cheque Enclosed

Charge my



Expiry Date: / CV Code:

Card # \_\_\_\_\_

Billing Postal Code: \_\_\_\_\_

Cardholder's Name (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Please make cheques payable to:

**CCI-Manitoba Chapter**

**P.O. Box 48067 LAKEWOOD PO, Winnipeg, MB, R2J 4A3**

Members may choose their session/event to sponsor – first come, first served. CCI Manitoba Chapter reserves the right to select sponsorships for any given session/event. Sponsorship will be invoiced upon receipt of email confirmation of agreement. For any questions about sponsorship, please contact us at 204-794-1134 or ccimanitoba@cci.ca.

QUARTER PAGE HORIZONTAL

7" X 2 3/8"

BUSINESS CARD

3 7/16" X 2 3/8"

BUSINESS CARD

3 7/16" X 2 3/8"

HALF PAGE HORIZONTAL

7" X 4 13/16"

QUARTER PAGE VERTICAL

3 7/16" X 4 13/16"

BUSINESS CARD

3 7/16" X 2 3/8"

BUSINESS CARD

3 7/16" X 2 3/8"

HALF PAGE VERTICAL

3 7/16" X 9 3/4"

FULL PAGE

7" X 9 3/4"